Rep Order# 6875417 **Mod**# 0 Status Confirmed Traffic Order# **Printed:** 11/20/2012 1:55 PM Ver# 1 EC'd No Last Received: 11/20/2012 12:22 PM

Showing Buylines: All Lines

WOOD-TV GRAND RAPIDS, MI. Station Advertiser

) .BILL FARMER STATE R

Buyline Comment: MG FOR NA'S 1-3

Product POLITICAL Estimate# 2579

ERICA CORSO Buyer

Phone# Fax#

) BUYING TIME Agency

650 MASSACHUSETTS AVE, N.W., SUITE 210

WASHINGTON, DC 20001 Agency C/P1/P2/E 433/438/2579

Flight Dates

Hiatus Weeks

11/01/2012 - 11/05/2012

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) IAN AMBRON

1 of

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	12P-1P	NOON NEWS	:30	\$750.00	11/02-11/02	0	0	0	\$0.00	
		Buyli	ne Comment	: NA, MG SEP LINE								
	2	M Buyli	12P-1P ne Comment	NOON NEWS : NA, MG SEP LINE	:30	\$750.00	11/05-11/05	0	0	0	\$0.00	
	3	SU Buyli:	7P-8P ne Comment	FOOTBALL NIGHT AMER : NA, MG SEP LINE	:30	\$2,000.00	11/04-11/04	0	0	0	\$0.00	
	4	М	10P-11P	REVOLUTION	:30	\$3,500.00	11/05-11/05	1	1	1	\$3,500.00	

---REPORT TOTALS---

Report Totals: 1 / \$3,500.00

---SALES MONTHLY TOTALS---

Nov 12: 1 / \$3,500.00 Sales Totals: 1 / \$3,500.00 Station Totals: 1 / \$3,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$3,500 0 응 100% 0 응 TMWW 0 % IMXW 0 % CATV WOOD VTOW 0 % WXSP 0 응 WZPX 0 % WZZM

--- COMPETITIVE COMMENTS---

WILL ADD COMPET

Rep Order# 2 of 2 6875417 Ver# 1 **Mod**# 0 Status Confirmed Traffic Order# **Printed:** 11/20/2012 1:55 PM EC'd No Last Received: 11/20/2012 12:22 PM

Showing Buylines: All Lines

WOOD-TV GRAND RAPIDS, MI. Station) .BILL FARMER STATE R Advertiser (

Product POLITICAL Estimate# 2579

Buyer ERICA CORSO

Phone# Fax#

Books null RA35+ Demos

--- CREDIT RISK ---CASH IN ADVANCE

) BUYING TIME Agency (

650 MASSACHUSETTS AVE, N.W., SUITE 210 WASHINGTON, DC 20001

Agency C/P1/P2/E 433/438/2579

Flight Dates 11/01/2012 - 11/05/2012

Hiatus Weeks

Rep Firm

) PHILADELPHIA Sales Office (Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-525-9757